

# Zen Guru: Supporting Minds, Shaping Education

Zen Guru is a collaborative initiative with educational institutions designed to offer comprehensive support to students, teachers, and parents. Our mission is to create a holistic, inclusive support system that helps students not only succeed academically but also thrive emotionally and socially.

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# Key Support Programs

### Exam Anxiety & Stress

Zen Guru offers specialized counseling services to help students manage stress effectively and build the resilience needed to succeed in high-pressure environments.

### Learning Skills Development

Zen Guru provides personalized counseling to students to help them develop effective study skills, manage their learning time, and cope with the challenges of exam preparation.



## **Emotional & Behavioral Support**

### Emotional & Behavioral Issues

Zen Guru offers comprehensive counseling to help students address emotional and behavioral difficulties in a safe and supportive environment.

### **Addiction Prevention**

Zen Guru's addiction prevention services aim to counsel students on the risks associated with addiction and provide interventions for those at risk.

### Teenage Issues & Concerns

Zen Guru provides counseling that focuses on the mental and emotional challenges that teenagers commonly face.

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# **Specialized Support**

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### ADHD, LD, ASD

Zen Guru provides specialized support for students with ADHD, learning disabilities, and autism spectrum disorder (ASD).

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### Personality & Leadership

Zen Guru's workshops are designed to nurture students' leadership abilities, confidence, and interpersonal skills.



### Higher Education Counseling

Zen Guru offers detailed assessments to help students gain insights into their strengths and preferences.

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## **Teacher Development**

Managing Psychological Curriculum

Zen Guru offers workshops for educators to enhance their understanding of students' emotional and behavioral needs, and incorporate psychological strategies into their teaching practices.

### Personality & Leadership Development

Zen Guru offers professional development workshops aimed at helping educators build emotional intelligence, leadership qualities, and resilience in their teaching.



### Parent Engagement

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### **Effective Parenting**

Zen Guru's workshops provide parents with practical strategies to foster a supportive home environment that encourages emotional growth, academic success, and positive behaviors.

### Academic Pressure

Workshops on handling academic pressure, peer pressure, and teenage issues, such as mental health, social media, and self-esteem.

### Family Relationships

Guidance on recognizing signs of stress, addiction, or emotional difficulties in children, and how to seek the necessary support.

# **Business Model for Collaboration**

### **On-Demand Counseling Services**

Individual counseling for students, parents, and teachers. Online and offline options for counseling sessions, ensuring maximum accessibility.

### Workshops & Training

Regular workshops for students, teachers, and parents on a range of topics related to emotional well-being, leadership, personality development, and academic success.

## Revenue Model

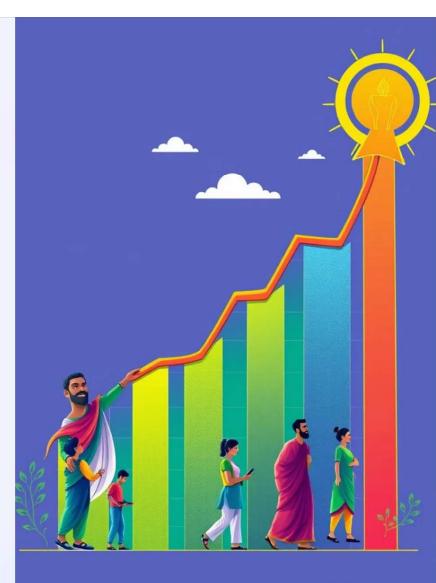
# Subscription-Based

Institutions can subscribe to Zen Guru's services on an annual or semi-annual basis, providing access to counseling, workshops, and assessments.

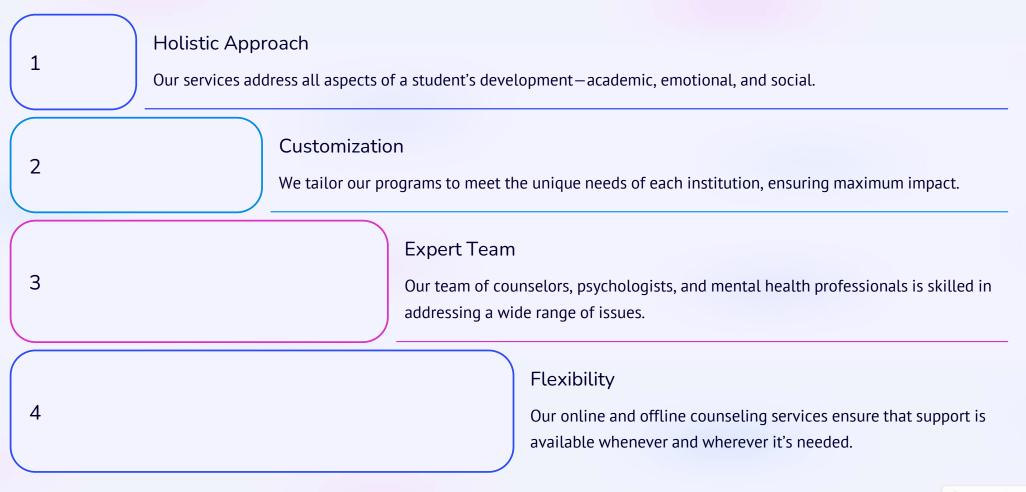
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### Pay-Per-Service

Schools can opt for a pay-perservice model, booking individual sessions, workshops, or specific programs as needed.



## Why Collaborate with Zen Guru?





# Building a Foundation for Success

At Zen Guru, we are committed to working with schools to help students, teachers, and parents build a foundation for long-term success. By fostering an emotionally supportive environment, we can ensure that every student has the opportunity to thrive academically, socially, and emotionally.